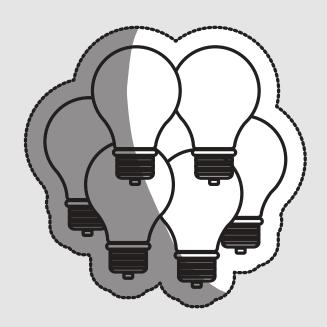
ENERGY EFFICIENCY

JUST MAKES CENTS



SAVE ENERGY



30%

THE AMOUNT OF ENERGY **WASTED** IN THE AVERAGE BUSINESS FACILITY. 1

IT'S MONEY-SMART

ENERGY EFFICIENT BUILDINGS CAN SAVE \$0.50 PER SQ FT, PER YEAR ON LOWER

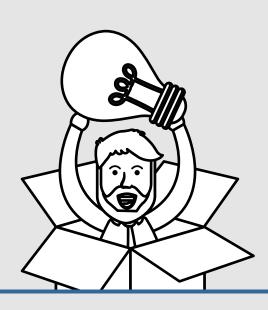
ENERGY COSTS. 2

5.000 SQ FT =\$2,500/YR SAVINGS









IT'S EASY

- START SIMPLE. NOT IN USE? TURN IT OFF.
- GET A FREE CUSTOM EFFICIENCY ANALYSIS.
- LIGHTING PROJECT = EASY NEXT STEP.
- STRESS-FREE PROJECT FINANCING.
- ONGOING SUPPORT AND EDUCATION.

IT'S GOOD FOR BUSINESS

68%

OF PEOPLE PREFER DOING BUSINESS WITH ENVIRONMENTALLY PROACTIVE COMPANIES

OF WORKERS FAVOR EMPLOYERS WITH ECO-FRIENDLY REPUTATIONS. 3



SOURCES

- 1 Stiner, S. (2018, March 28). Forbes.com: Forbes Tech Council. Retrieved from Forbes.com: https://www.forbes.com/sites/forbestechcouncil/2018/03/28/unlocking-hidden-energy-efficiencies-five-ways-to-cut-utilitycosts/#28ea93c257be
- 2 Kats, G., & Perlman, J. (2006, February 26). Energystar: Buildings, Tools, and Resources. Retrieved from energystar.gov: https://www.energystar.gov/buildings/tools-and-resources/summary-financial-benefits-energy-star-labeled-office-buildings
- 3 United States Environmental Protection Agency. (2018, September). Energy Star: Builldings and Plants. Retrieved from energystar.gov:

 $https://www.energystar.gov/sites/default/files/tools/ENERGYSTAR_Small_Business_AWB_Main_508_September_2018.pdf$